



Femmes, Finances & Freedom

Speaker Brief

31 October 2026 · Paphos, Cyprus · **100 attendees** (employers, employees & individuals)

Hosted by Serena Gasparini, founder of FemNEST

Your body, your money, your policy.

Why We're Inviting You

Because of your incredible work and expertise, we would be honoured to have you join us at Femmes, Finances & Freedom. FemNEST is dedicated to supporting women through the moments where health, wealth, and life transitions collide. This event is built on one thread: transparency and honesty about work and money, the real conversations women need to have. We believe your voice would be a powerful addition to this mission.

"We were able to read between the lines, advocate for ourselves, and understand our worth. There is no hiding, we tell real stories. This is our money, our life, and our health, we are self-made."

Our Bar for Every Session

It has to connect a real health or life transition to something practical people walk away with (a policy, a plan, a number, a next step). Not just naming the problem. Whatever you speak on, come with at least one real, specific detail, not "it's hard" but what it actually cost, in money or time.

Where You Might Fit

Main Stage: open to everyone, all day. Broad, agenda-setting, not a deep dive. The best content-capture moment of the day.

Clinics: deep dive, lane-specific sessions (employer / employee / individual). Chosen by attendees at registration. More room to go tactical with your area of expertise.

We'll confirm which format suits your topic best once we've spoken, based on what you tell us in the application form.

Main Stage Talks

Talk	Stage Partner
Welcome & Framing	—
Building a Work-Life That Works	Startwise
The Psychology of Working	Parrhesia Cyprus
The Honest Build: Starting Your Own Business	The Pearl Boardroom
EU Pay Transparency: Framing for Everyone	—
The Future of Work: A Midlife Arc Panel	—

Topic Areas We're Building Around

Pay gap & pay transparency • Entering the workforce • Career growth & advocacy • Caregiving & the care gap • Menopause & the workplace • Pregnancy, postpartum & maternity • Starting your own business • Wealth building (insurance, wills, savings, debt) • Retirement & pensions • HR, culture & retention

What You'll Receive

- **Professional Visibility:** featured placement in all event marketing and social media.
- **High-Res Media:** access to professional event photography for your own personal branding and portfolio.
- **Community Impact:** a unique opportunity to shape a new ecosystem for women's health and wealth in Cyprus.
- **Strategic Networking:** direct access to a curated group of 100 employers, employees and individuals, and potential partners.

A note on compensation: as a community-led event, this is a grassroots effort to change the narrative for women in Cyprus. This is an unpaid speaking opportunity, offered in exchange for the visibility, media, and networking above. If sponsorship comes through, we will do our best to compensate you for your time.

What We'll Need From You

- Confirm your details and topic fit via the speaker application form
- A 15-minute intro call to talk through where you fit in the day
- Bio, headshot, and any materials, 2 weeks before the event
- Arrive at least 45 minutes before your session for a quick prep
- Confirm your final session length and format once the run of show is locked

Questions? Reach out directly to serena@yourfemnest.com | **FemNEST:** mapping women's health & life transitions to financial outcomes.