



Femmes, Finances & Freedom

An event on women, money, and the moments that change both.

31 October 2026 · Paphos, Cyprus · **100 attendees** (employers, employees & individuals)

Hosted by Serena Gasparini, founder of FemNEST

Your body, your money, your policy.

Why

We were told: study hard, and it left us in debt. Work hard, and we hit the pay gap. Start a family, and we absorbed the maternity leave penalty and the invisible caregiving load nobody accounts for. Power through, and we burned out. Underneath all four, quietly, our wealth slipped away.

This day exists to give women the tools to close those gaps, not just name them.

The Purpose

A day where the invisible economics of being a woman (at work, in business, alone) get made visible and actionable, for the people living it and the people employing it.

"We were able to read between the lines, advocate for ourselves, and understand our worth. There is no hiding, we tell real stories. This is our money, our life, and our health, we are self-made."

Our bar for every session: it has to connect a real health or life transition to something practical you walk away with (a policy, a plan, a number, a next step). Not just naming the problem.

What the Day Looks Like

Main Stage: open to everyone, all day. Panels and firesides on pay transparency, building a business honestly, and the psychology of working.

Clinics: deep dive, lane specific sessions (employer / employee / individual) covering pay advocacy, menopause & the workplace, caregiving, wealth building, and pension rights. Chosen by attendees at registration, not gated by ticket price.

Exhibition: an interactive floor, not banners and brochures. Live pay gap gut checks, self-assessment kiosks, bookable speed mentoring.

Who's in the Room

Three audiences, one event: **employers** building better workplaces, **employees** navigating pay and career, and **individuals** (self-employed or not) building something of their own. Centred on women's peak working years, with rights, policy, and advocacy running through every session.

Confirmed Stage Partners

Startwise: motherhood, career & the financial reality of the trade-offs. | **Parrhesia Cyprus:** the psychology of working. | **The Pearl Boardroom:** the honest build of starting a business.

Partner With Us

Sponsorship is a separate track from ticketing: it buys visibility, stage time, and a place on the exhibition floor, not attendee seats.

Tier	Investment	What's Included
Platinum	€5,000	Headline sponsor billing across all event materials; dedicated 10-min stage segment; premium exhibition placement; logo on all print + digital, event signage and step-and-repeat; verbal recognition; collaborated or featured social + newsletter series; professional event photos; press coverage with named mention; 5 tickets
Gold	€1,000	5-min speaking slot or interactive exhibition stand; full branding (digital + print); verbal recognition; collaborated or featured social + newsletter; professional event photos; press coverage; 3 tickets
Silver	€500	Full branding; featured social; newsletter logo; verbal recognition; press coverage; 2 tickets
Community Gift Partner	Participant gift	Select branding; social thank-you; newsletter mention; verbal recognition; press coverage; 1 ticket

Get in touch: serena@yourfemnest.com | **FemNEST:** mapping women's health & life transitions to financial outcomes.